

Horizon & C^o.

GUIDED BY EXPERIENCE SINCE 1963

Fusion Publishing Inc.

#317 - 1489 Marine Dr.
West Vancouver, BC
V7T 1B9
Attn: Terry Tremaine

Dear Terry,

September 8, 2006

I wanted to send you a quick note to tell you that we have never had the kind of response to advertisements from any magazine like what we are receiving from our campaign with Good Life Connoisseur. Bold statement? I know, but it's true. We audit all our responses to find out what type of ad works, what doesn't, as well as how the new client heard about us, and this one blows the others out of the water.

In the first number of days after Connoisseur came out we sold 6 packages to the Masters Golf Tournament and anticipate to easily sell an equal amount in the days to come. Keep in mind that each package is worth up to \$5,000, not something that an average person would spend to join the pros for a weekend. The quality of the inquiries that we are getting are also exceptional - we're reaching the COO's and CEO's, not the middle managers.

As travel wholesaler with a niche upscale market, it's difficult to find advertising vehicles that actually reach our target market. Good Life Connoisseur does that.

I am more than happy to give you my seal of approval!

Regards



Norman Howe
Partner & Creative Director